

AN IMPORTANT ACHIEVEMENT IN “INFORMATION TECHNOLOGY 500” FROM KARGOPARK: THE SMART CARGO LOCKER THAT CHANGES THE DELIVERY SYSTEM

KARGOPARK RANKED 2ND IN THE LOGISTICS SOFTWARE CATEGORY IN THE “INFORMATION TECHNOLOGY 500” SURVEY

Kargopark, the smart cargo locker that changed the delivery system, showed great success as the 2nd biggest company in the Logistics Sector Software Category of the Year in the Informatics 500 Research, which includes Turkey's largest IT companies. Kargopark CEO Erdal Özkan, who made statements about the results of the research, which was organized for the 23rd time this year, said, "With Kargopark, developed with completely domestic technology that offers free and contactless delivery independent of time and space, end users can manage their deliveries according to their daily lives, while cargo companies minimize delivery and return costs, and e-commerce sites eliminate problems arising from delivery processes."

The results of Turkey's Top 500 Information Technology Companies - Information Technology 500 Survey were announced. Kargopark, the smart cargo locker that changed the delivery system, showed a great success as the 2nd largest company in the Logistics Sector Software Category of the Year in the Information Technology 500 Survey, which was organized for the 23rd time this year and included Turkey's largest informatics companies.

Kargopark Changes the Rules of the Game with its Innovative Approach in Delivery System

While the e-commerce business in Turkey surpassed \$300 billion in 2021, the global e-commerce market has already exceeded 4.9 trillion dollars and is expected to surpass 5.5 trillion dollars by the end of 2022. A number of issues, including late deliveries of ordered goods and missed deliveries while people are not at home, are brought on by the growth of e-commerce. Due to connection with all e-commerce and cargo firms, Kargopark, a smart cargo locker created by Senkron Software to address this issue in the industry, enables customers who select the best Kargopark as the delivery destination to collect their cargo 24/7. Subway stations, gas stations, chain markets, and public places all have kargoparks. Kargopark, which ranked second in the Logistics Sector Software Category of the Year in the IT 500 Survey, draws attention with its game-changing role in the delivery system for end users, cargo companies and e-commerce sites.



"Kargopark's Success Encourages Us to Further Develop Our Products and Services"

Kargopark CEO Erdal Özkan noted that software plays a significant role in the Information Technology industry, adding that "leading organizations in the field show considerable interest in our software and hardware solutions. We are very pleased with the results of our software and hardware solutions created for vertical sectors in this year's Information Technology 500 Survey as a Turkish software firm. End users can manage their deliveries in accordance with their daily lives using Kargopark, which was entirely developed in domestic software and provides free and contactless delivery independent of time and space, while cargo companies reduce delivery and return costs and e-commerce sites get rid of issues related to delivery processes. The crowning of Kargopark's innovation in the delivery sector with this success encourages us to improve our products and services even more. In recent years, Turkey has produced many unicorns with entrepreneurship and software at their source, which has greatly increased the development of the software industry and the interest in the sector. As Senkron Software, we will continue to contribute to the development of the software industry in our country and to be among the best Information Technology companies."

About Kargopark:

The first domestic smart cargo locker, Kargopark is changing the way deliveries are made. Kargopark is a cargo delivery station that anybody may own and use. Its purpose is "Your cargo is always here!" and it aspires to create a freer environment for all cargo industry stakeholders. Customers may manage their deliveries in accordance with their everyday life with the help of Kargopark, which holds goods in safe and intelligent cabinets. Cargo firms can reduce delivery and return costs, and e-commerce sites can do away with issues related to delivery processes. Kargopark is Turkey's first smart cargo locker manufacturer. Senkron Tech's strong identity is behind Kargopark, which offers free and contactless delivery independent of time and space.

About Senkron Software:

For more than 26 years, Senkron Software has created cutting-edge hardware and software solutions for niche markets both in Turkey and overseas. The administration of social affairs has been one of the most significant focal points of Senkron Software for the past 15 years. Senkron Software delivers products and solutions by making developments to fulfill the management software needs of many sectors. A domestic firm, Senkron Software, created the first smart cargo locker in Turkey in 2015 and has put field applications into practice. Senkron Software is positioned as the Digital Solution Partner of the industries it serves in Turkey and overseas thanks to its sub-brands and subsidiaries. Lapis, Havlummat, Senyonet, and Kargopark are a few of Senkron Software's subsidiaries.

