

**YOU CAN RECEIVE YOUR CARGO 24/7 EVEN IF YOU ARE NOT AT HOME  
WITH THE SHARED SMART CARGO AUTOMAT: KARGOPARK****THE SOLUTION TO THE "WE CAME, YOU WERE NOT AT HOME"  
PROBLEM:****SHARED SMART CARGO AUTOMAT: KARGOPARK**

While the e-commerce business in Turkey reached \$300 billion in 2021, the global e-commerce market in 2021 exceeded 4.9 trillion dollars, and it is predicted that this figure would surpass 5.5 trillion dollars by the end of 2022. A number of issues, including late deliveries of ordered goods and missed deliveries while people are not at home, are brought on by the growth of e-commerce. Due to integration with all e-commerce and cargo providers, Kargopark, a shared smart cargo automat created by Senkron Software to address this issue in the market, allowing customers who select the most appropriate Kargopark as the delivery address to collect their cargo 24/7. Kargoparks are located at metro stations, fuel stations, chain markets and public living areas.

While the e-commerce business in Turkey reached \$300 billion in 2021, the global e-commerce market in 2021 exceeded 4.9 trillion dollars, and it is predicted that this figure would surpass 5.5 trillion dollars by the end of 2022. The growth of e-commerce has created a number of issues, including the inability to receive orders when away from home or the late delivery of purchased goods. Senkron Software created Kargopark, a shared smart cargo automat, to address this issue in the market, and it offers 24/7 safe, quick, and contactless delivery.

Stating that alternative distribution channels are needed to meet the cargo demand created by the increase in e-commerce volume, Senkron Software CEO Erdal Özkan said, "Based on this fact, we developed the shared smart cargo automat Kargopark. Thanks to the integration with all e-commerce and cargo companies, we ensure that consumers who choose the most suitable Kargopark as the delivery address in online shopping can receive their cargo safely 24/7. In addition, the packages of consumers who request home delivery, but who are not at home when the package arrives, can also be left at Kargopark points."

**Located at Metro Stops, Fuel Stations, Chain Markets and Public Areas**



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Local manufacturer Senkron Software created Turkey's first smart cargo locker in 2015. Kargopark has begun to be deployed in subway stations, gas stations, public living areas, workplaces, chain markets, and universities. Senkron Software developed it and has this knowledge and experience. Currently, there are Kargopark stations in more than 150 places across seven provinces, including Istanbul, Ankara, Izmir, Bursa, Antalya, Kocaeli, and Eskişehir. By the end of 2022, this number is anticipated to reach 250. Using their one-time passwords or a mobile app, customers can pick up their cargo at Kargopark stations, which are guarded by security cameras.

### **E-Commerce Sites and Cargo Companies Can Easily Integrate**

Kargopark, a shared smart cargo automat with integration with Trendyol Express, Yurtiçi Kargo, Aras Kargo and MNG Kargo, can be selected as a delivery point for purchases made on the Trendyol website. Kargopark, which can be found at Migros markets, Opet fuel stations and metro stations, is expected to soon be joined by different e-commerce sites and cargo companies, as well as universities, municipalities and squares.

### **About Senkron Software:**

For more than 25 years, Senkron Software has created cutting-edge hardware and software solutions for niche markets both in Turkey and overseas. The administration of social affairs has been one of the most significant focal points of Senkron Software for the past 15 years. Senkron Software delivers products and solutions by making developments to fulfill the management software needs of many sectors. A domestic firm, Senkron Software, created the first smart cargo locker in Turkey in 2015 and has put field applications into practice. Senkron Software is positioned as the Digital Solution Partner of the industries it serves in Turkey and overseas thanks to its sub-brands and subsidiaries. Lapis, Havlummat, Senyonet, and Kargopark are a few of Senkron Software's subsidiaries.

