

CARGO RETURN AFTER CARGO DELIVERY CAN ALSO BE MADE WITH THE SHARED SMART CARGO LOCKER KARGOPARK

THE RETURN PROBLEM IN ONLINE SHOPPING ENDS WITH KARGOPARK

Kargopark, Turkey's first domestic and shared smart cargo locker, will also take part in the Post & Parcel International Summit, which will be held in Istanbul on May 25-26, 2022. At the summit, where cargo, courier, logistics and e-commerce companies will participate, the new feature that cargo returns can now be made in Kargoparks located in metro stops, fuel stations, chain markets and public living areas at 150 different points in 7 provinces will be exhibited. Stating that while 8.89% of the products are returned in shopping from physical stores, this rate is at least 30% in online shopping, Senkron Software CEO Erdal Özkan states that they have solved one of the biggest problems in e-commerce with the cargo return option brought to Kargopark.

On May 25–26, 2022, in Istanbul, Turkey, the Post & Parcel International Summit will be held. Kargopark, Turkey's first domestic and shared smart cargo locker, will also be represented there. Senkron Software's shared smart cargo locker, Kargopark, enables customers who select it as their delivery address for online purchases to receive their cargo around-the-clock thanks to connection with e-commerce and cargo firms. Users can now return their goods from Kargopark points thanks to a new function added to Kargoparks found in metro stations, gas stations, chain markets, and public living places.

Return Rate is 8.89% in Physical Stores and 30% in E-Commerce

In contrast to 8.89% in physical stores, at least 30% of internet purchases are returned. However, 92% of customers claim they would return to online retailers with simple return policies. While the growth of e-commerce has created a number of issues, including late deliveries of purchased goods and missed deliveries when people are away from their homes, return procedures can also be drawn out. Senkron Software created Kargopark, a shared smart cargo locker, to address this issue in the industry. It offers 24/7 secure, quick, and contactless delivery, and now it also allows cargo returns from Kargopark locations.

Stating that alternative distribution channels are needed to meet the cargo demand created by the increase in e-commerce volume, Senkron Software CEO Erdal Özkan said, "Based on this fact, we developed Kargopark, a shared smart cargo locker. Thanks to the integration with e-commerce and cargo companies, we ensure that consumers who choose the most suitable Kargopark as the delivery address in online shopping can receive their cargo safely 24/7, and we now enable cargo returns to be made through Kargoparks. Users can easily start the return process by entering the return code they have created from the e-commerce site they shop from into the return option on the Kargopark screen and selecting the compartment of the appropriate size for the cargo to be returned."

Located at Metro Stops, Fuel Stations, Chain Markets and Public Areas

Local manufacturer Senkron Software created Turkey's first smart cargo locker in 2015. Kargopark has begun to be deployed in subway stations, gas stations, public living areas, workplaces, chain markets, and universities. Senkron Software developed it and has this knowledge and experience. Currently, there are Kargopark stations in more than 150 places across seven provinces, including Istanbul, Ankara, Izmir, Bursa, Antalya, Kocaeli, and Eskişehir. By the end of 2022, this number is anticipated to reach 250. Using their one-time passwords or a mobile app, customers can pick up their cargo at Kargopark stations, which are guarded by security cameras.

E-Commerce Sites and Cargo Companies Can Easily Integrate

Kargopark, a shared smart cargo automat with integration with Trendyol Express, Yurtiçi Kargo, Aras Kargo and MNG Kargo, can be selected as a delivery point for purchases made on the Trendyol website. Kargopark, which can be found at Migros markets, Opet fuel stations and metro stations, is expected to soon be joined by different e-commerce sites and cargo companies, as well as universities, municipalities and squares.

About Senkron Software:

For more than 26 years, Senkron Software has created cutting-edge hardware and software solutions for niche markets both in Turkey and overseas. The administration of social affairs has been one of the most significant focal points of Senkron Software for the past 15 years. Senkron Software delivers products and solutions by making developments to fulfill the management software needs of many sectors. A domestic firm, Senkron Software, created the first smart cargo locker in Turkey in 2015 and has put field applications into practice. Senkron Software is positioned as the Digital Solution Partner of the industries it serves in Turkey and overseas thanks to its sub-brands and subsidiaries. Lapis, Havlummat, Senyonet, and Kargopark are a few of Senkron Software's subsidiaries.