

## **TURKEY'S FIRST DOMESTIC SMART CARGO LOCKER KARGOPARK, WHICH CHANGED THE GAME IN THE DELIVERY SYSTEM, REACHED 1.5 MILLION DELIVERIES**

### **THE NUMBER OF CARGOES RECEIVED FROM KARGOPARK REACHED 1.5 MILLION**

The first domestic smart cargo locker, Kargopark, which revolutionized the delivery system, received 1.5 million shipments in total. The CEO of Kargopark, whose mission is "Your cargo is here at any moment!" and which aims to create a freer world for all sector stakeholders, Erdal Özkan, claimed that the free and contactless delivery option they provide independent of time and space has found support in the entire delivery ecosystem and has produced positive results.

Consumer behaviors continue to be impacted by technological advancements and shifting usage environments. Cargo delivery techniques and standards, which consumers pay the greatest attention to while shopping online, are even more crucial now that the e-commerce business in Turkey alone has reached 300 billion dollars. In the most recent Informatics 500 Survey, Kargopark, the smart cargo locker that provides creative delivery options independent of time and geography, received 1.5 million cargoes. Kargopark was also the second-largest firm in the Logistics Sector Software Category of the Year. According to Kargopark CEO Erdal Özkan, the innovative solution they have brought to the problems experienced in meeting the cargo demand and the consumer's desire to reach their cargo in the most comfortable and fastest way makes life easier for all stakeholders of the delivery ecosystem, including cargo companies, e-commerce companies and especially consumers. Erdal Özkan said, "We have delivered 1.5 million cargoes from Kargopark so far and we have not received a single complaint so far, which is an important proof of how widely used the delivery system we have developed is, as well as its quality and assurance."

#### **1.5 million deliveries from more than 150 locations in 9 different cities**

Consumers who order what they want with a click want to receive their cargo with the same ease and speed. Kargopark, Turkey's first domestic and smart cargo locker manufacturer that brings solutions to the problems experienced by users in cargo delivery, continues to meet the needs of all stakeholders of the delivery ecosystem with smart lockers at more than 150 points in 9

different cities. Developed by Senkron Software with 100 percent domestic technology and software, Kargopark provides an integrated service with all e-commerce sites and cargo companies, significantly easing the burden of business partners.

By utilizing Kargopark, cargo companies may eliminate the chaos, downtime, and operating costs associated with the transportation process while saving significantly on delivery, return, and labor costs. CEO of Kargopark Erdal Özkan stated, "We are pleased that 1.5 million deliveries have been made using Kargopark, the smart cargo locker we designed. By working to protect all of our stakeholders from shipping issues and confusion, we hoped to contribute to a freer world for everyone. The fact that we have made 1.5 million deliveries in our smart lockers and that not a single complaint has been received is significant evidence of our success in our work and the effectiveness of the cutting-edge delivery system we have created."

#### **About Kargopark:**

The first smart cargo locker maker in Turkey, Kargopark, is revolutionizing the transportation process. With the motto "Your cargo is here anytime," Kargopark was established with domestic software and technology and strives to create a freer world for cargo enterprises, e-commerce businesses, end users, and other players of the delivery ecosystem. Anyone can own and use the cargo distribution point known as Kargopark. Senkron Software, a 26-year-old technological firm, is the driving force behind Kargopark thanks to its extensive expertise, wealth of experience, and solid institutionalization. Kargopark is a Senkron Software company.

#### **About Senkron Software:**

For more than 26 years, Senkron Software has created cutting-edge hardware and software solutions for niche markets both in Turkey and overseas. The administration of social affairs has been one of the most significant focal points of Senkron Software for the past 15 years. Senkron Software delivers products and solutions by making developments to fulfill the management software needs of many sectors. A domestic firm, Senkron Software, created the first smart cargo locker in Turkey in 2015 and has put field applications into practice. Senkron Software is positioned as the Digital Solution Partner of the industries it serves in Turkey and overseas thanks to its sub-brands and subsidiaries. Lapis, Havlummat, Senyonet, and Kargopark are a few of Senkron Software's subsidiaries.

