

INCREASED E-COMMERCE SHOPPING IN NOVEMBER WILL GROW CARGO VOLUME BY 50%

KARGOPARK DOPING TO E-COMMERCE SHOPPING AND CARGO DENSITY INCREASING WITH NOVEMBER DISCOUNTS!

With the significant reductions in November, it is anticipated that e-commerce sales will rise by almost 50%. Every year, this growth leads to a significant increase in cargo sector density, which lengthens the shipping operations for delivery and return. The free and contactless delivery option they provide independent of time and space will significantly reduce the cargo density that will be experienced during November, according to Erdal Özkan, CEO of Kargopark, a smart cargo locker that aims to create a freer world for all stakeholders of the sector with the mission of "Your cargo is here anytime!" This will make it simpler for both e-commerce sites and cargo companies.

Every year, as November's sales begin, more people shop online, which results in a significant increase in cargo density for the whole month? The volume of e-commerce increases by 50% in November due to 11.11 Singles' Day, November 25 Black Friday, and November 28 Cyber Monday discounts, which leads to numerous delays in the delivery process. According to Erdal Özkan, CEO of smart cargo locker Kargopark, customers who select Kargopark as the delivery address for their online purchases can receive their goods around-the-clock because of integration with all e-commerce and freight firms. Kargopark cabinets located at subway stations, fuel stations, chain markets and public living areas significantly reduce the cargo density that increased in November, making it easier for both e-commerce sites and cargo companies and enabling consumers to reach their orders in a shorter time.

Consumers will be able to receive their cargo at any time of the day

November's special discount days spark a lot of activity in the retail and online industries. Due to an increase in both online and offline purchasing, the sector is quite active in November, the month of significant discounts. The highest purchases are made in apparel and gadgets in November. With its 24/7 delivery approach and free, contactless delivery option, Kargopark offers its consumers a high level of convenience that is not reliant on location or time. Problems like orders not being delivered on time or not being received when no one is home are brought on by the growing volume of e-commerce. Kargopark, the smart cargo locker developed by Senkron Tech, prevents such disruptions to a great extent. So much so that consumers can use Kargopark, which is monitored by security



cameras. They can easily pick up their cargo at the stations at any time of the day using their single-use passwords or via the mobile application.

The work of the E-Commerce and Cargo Industries will be made easier by Kargopark.

Kargopark CEO Erdal Özkan stressed that consumers want to be able to access the products they order with a single click and ease in a world where grocery shopping, bill payment, money transfers, and all other needs are rapidly moving to digital environments. Erdal Özkan said, "With Kargopark, the cargo locker that has reached 1.5 million deliveries in the past days and changed the rules of the game in the sector, we act with the aim of saving all our stakeholders from car accidents. With our innovative delivery system, we aim to lighten the burden of our business partners in the sector in November, when there is a great mobility in the e-commerce and retail sector, while consumers are more delivered to their orders.

About Kargopark:

The first smart cargo locker maker in Turkey, Kargopark, is revolutionizing the transportation process. With the motto "Your cargo is here anytime," Kargopark was established with domestic software and technology and strives to create a freer world for cargo enterprises, e-commerce businesses, end users, and other players of the delivery ecosystem. Anyone can own and use the cargo distribution point known as Kargopark. Senkron Software, a 26-year-old technological firm, is the driving force behind Kargopark thanks to its extensive expertise, wealth of experience, and solid institutionalization. Kargopark is a Senkron Software company.

About Senkron Tech:

Founded in 1996, Senkron Tech is a technology company that prepares its stakeholders for the future in many areas of life with the technological products it develops and the brands it creates, enabling them to meet the needs of not only today but also the future. Solving the problems and needs of its stakeholders with innovation, Senkron Tech knows what awaits them in the next step and makes them ready for tomorrow with the solutions it produces. With the solutions it has developed for wellness, facility/site/apartment management, automotive, cargo/delivery and many other sectors, it carries its stakeholders ahead of time. Senkron Tech has always been a pioneer in its field; it has developed Turkey's first site and facility management software Senyonet, Turkey's first smart cargo locker Kargopark and wellness management software FLYBY, which is used by more than 400 facilities worldwide.