

EMPHASIS ON ENERGY EFFICIENCY IN THE DELIVERY ECOSYSTEM FROM KARGOPARK FOR ENERGY SAVING WEEK

KARGOPARK SAVES ENERGY WITH ECO and ECO PLUS MODELS!

Kargopark, the first smart cargo locker in Turkey, offers an environmentally friendly delivery system with low energy consumption with the Eco and Eco Plus models it introduced last year. "Your cargo is here any minute now! Erdal Özkan, CEO of Kargopark, acting with his mission, says that they facilitate the work of all stakeholders of the delivery ecosystem with a sustainable and environmentally friendly approach by targeting the world of tomorrow in all of the innovative solutions within the scope of the Energy Saving Week.

The growth of the e-commerce Sunday every year increases the burden on the cargo and logistics sector. According to the International Transport Forum Transport Outlook, it is stated that the logistics sector will have 20% of total CO2 emissions by 2050. Companies that make sustainable technological investments to greatly reduce environmental and ecological risks attract the attention of users and take an important step towards protecting nature. Erdal Özkan, CEO of Turkey's first smart cargo locker Kargopark, who spoke within the scope of the Energy Saving Week, which is celebrated every year in the second week of January and aims to raise awareness, says that they facilitate the work of all stakeholders of the delivery ecosystem with a sustainable and environmentally friendly approach by targeting the world of tomorrow in all of the innovative solutions.

Kargopark Creates an Eco-Friendly Delivery Ecosystem with its Eco Series Models

Kargopark, Turkey's first smart cargo locker that makes sustainable technological investments, has taken a very important step to protect the environment and reduce its carbon footprint with the Eco and Eco Plus models that it introduced in 2022. Kargopark Eco and Eco Plus models, which were introduced last year and allow delivery processes to be carried out easily without electricity and internet connection, have the ability to work for a long time with a long-lasting battery. The Eco model, which connects to the Internet via a mobile application developed within Kargopark, offers an environmentally friendly delivery system with low energy consumption. Users who want to participate in a much freer delivery ecosystem independent of time and space have the opportunity to create their own Cargo Park with the Eco and Eco Plus models, the desired color, size and number of compartments. Kargopark, whose unique design also provides easy maintenance and repair opportunities, also protects the environment with low energy consumption.



We Aim at the World of Tomorrow in All Our Innovative Solutions

Kargopark CEO Erdal Özkan stated that sustainable technological innovations will make a mark on the future period and said, "Digital strategy and sustainability are becoming increasingly important. The Energy Saving Week, which is celebrated every year, creates an important awareness in terms of energy efficiency. Research shows us that digital technologies have a very important impact on sustainability goals. As Kargopark, we also strive to make environmentally friendly and sustainable studies in all the investments we make. By targeting the world of tomorrow in all of our innovative solutions, we facilitate the work of all stakeholders of the delivery ecosystem with a sustainable and environmentally friendly approach." said. Kargopark CEO Erdal Özkan, who also stated that they plan to work in line with their foreign visions and that they have started exporting in 2022, said that they will continue to represent domestic technologies and software in the world in the coming years with the impact of new investments and export visions.

ABOUT KARGOPARK:

Kargopark is the first smart cargo locker manufacturer in Turkey that has changed the game in the delivery system. "Your cargo is here any minute now!" Kargopark, which aims to create a freer world for cargo companies, e-commerce companies, end users and all stakeholders of the delivery ecosystem with its mission, has been developed with domestic software and technology. Kargopark is a cargo delivery point that everyone can own and use. Behind Kargopark is the deep knowledge, experience and strong institutionalism of Senkron Tech, a 27-year-old technology company. Kargopark is a Senkron Tech company.

ABOUT SENKRON TECH:

Senkron Tech, founded in 1996, is a technology company that prepares its stakeholders for the future in many areas of life with the technological products it has developed and the brands it has created, enabling them to meet the needs not only of today but also of the future. Senkron Tech, which solves the problems and needs of its stakeholders with innovation, knows what awaits them in the next step and makes them ready for tomorrow with the solutions it produces. Wellness carries its stakeholders beyond time with the solutions it has developed for facility / site/ apartment management, automotive, cargo/delivery and many other sectors. Senkron Tech has always achieved firsts in its field until today; it has developed Turkey's first site and facility management software Senyonet, Turkey's first smart kargi locker Kargopark and wellness management software FLYBY, which is used by more than 400 facilities worldwide.