

KARGOPARK HAS REACHED MORE THAN 200 LOCATIONS IN 11 CITIES! KARGOPARK IN 2022

IT HAS MADE MORE THAN 1.5 MILLION CARGO DELIVERIES!

According to the researches, the e-commerce Sunday, which is 16.6 trillion dollars in 2022, will be it is expected to reach 70.9 trillion dollars by registering a growth of 27.43%. At a time when the e-commerce Sunday is growing like this, there is also a serious intensity in the cargo sector. “Your cargo is here any minute now! Erdal Özkan, CEO of Kargopark, Turkey's first smart cargo locker manufacturer acting with its mission, stated that they have made over 1.5 million deliveries in 11 cities, more than 200 locations in 2022, making it easier for all stakeholders of the e-commerce ecosystem.

The e-commerce Sunday continues to grow and develop every year. While millions of users meet many of their needs through online shopping, it is the first priority of users to deliver products to users at the desired time and not to have problems with product delivery. Kargopark, which was produced by Senkron Tech as the first smart cargo locker of Turkey in 2015 to prevent such problems, allows consumers to pick up their cargo 24/7 thanks to easy access. Kargopark CEO Erdal Özkan, who stated that Kargopark continues to grow every year with its integration with all e-commerce and cargo companies and user-friendly solutions, said that they have completed over 1.5 million cargo deliveries in 2022 without any problems, without even a single complaint.

More Than 200 Locations have been Reached in 11 Cities

Erdal Özkan stated that the Cargo Park lockers located at metro stops, fuel stations, chain markets, collective living areas and many other points make it easier for businesses to work and allow consumers to easily access their cargo, noting that they have reached more than 200 locations in 11 different cities in 2022. Expressing that the freedom of consumers to choose the most suitable Cargo Parking point plays a very important role in this success and stating that they realized their first exports in 2022, Özkan said, “We wanted to include all our users in a freer delivery ecosystem regardless of time and space. As Kargopark, we aimed to create a freer world for e-commerce companies, users and all stakeholders of the delivery ecosystem. thanks to the deep knowledge, experience and strong corporate structure of Senkron Tech, a 27-year-old technology company, we have successfully completed the delivery of more than 1.5 million cargoes in 2022 with the Kargopark that we have developed. For deliveries made through cargo parks, a single



we didn't even get a complaint." said. Kargopark CEO Erdal Özkan, who also stated that they plan to work in line with their foreign visions and that they have started exporting in 2022, said that they will continue to represent domestic technologies and software in the world in the coming years with the impact of new investments and export visions.

Kargopark Eco Model, Which Does Not Need Electricity, Was Introduced

In a world where payments, shopping and many different needs are rapidly moving to the digital environment, Erdal Özkan stated that consumers want to reach the products ordered with one click with the same speed and ease again, "Attitude/ behavior research conducted for users shows us that consumers both want to perform their transactions quickly and think that online shopping is better for the environment. We offer an environmentally friendly delivery system with low energy consumption with our Kargopark Eco model, which does not need an electrical connection, which we introduced this year." he used his expressions. Kargopark CEO Erdal Özkan, who said that they have also started mass production of the Kargopark DropBox model, developed so that small businesses selling in marketplaces can perform shipping operations and consumer return processes 24/7, stated that thanks to this model, cargo companies have lightened their workload and offered small sellers the opportunity to ship products whenever they want.

ABOUT KARGOPARK

Kargopark is the first smart cargo locker manufacturer in Turkey that has changed the game in the delivery system. "Your cargo is here any minute now!" Kargopark, which aims to create a freer world for cargo companies, e-commerce companies, end users and all stakeholders of the delivery ecosystem with its mission, has been developed with domestic software and technology. Kargopark is a cargo delivery point that everyone can own and use. Behind Kargopark is the deep knowledge, experience and strong institutionalism of Senkron Tech, a 27-year-old technology company. Kargopark is a Senkron Tech company.

ABOUT SENKRON TECH

Senkron Tech, founded in 1996, is a technology company that prepares its stakeholders for the future in many areas of life with the technological products it has developed and the brands it has created, enabling them to meet the needs not only of today but also of the future. Senkron Tech, which solves the problems and needs of its stakeholders with innovation, knows what awaits them in the next step and makes them ready for tomorrow with the solutions it produces. Wellness carries its stakeholders beyond time with the solutions it has developed for facility / site/ apartment management, automotive, cargo/delivery and many other sectors. Senkron Tech has always achieved firsts in its field until today; it has developed Turkey's first site and facility management software Senyonet, Turkey's first smart cargo locker Kargopark and wellness management software FLYBY, which is used by more than 400 facilities worldwide.